

Rastafari JAMS
Reggae Radio
SPONSORSHIP
Opportunities



Reggae Radio 24/7

Rastafari JAMS

We are **Rastafari JAMS Reggae Radio** at
www.RastafariJAMS.com

Live global streaming also available on the [@TuneIn radio](#) app

We're global streaming **Reggae radio station** and edutainment network that jams roots Reggae 24/7 since April 4th 2014. Our mission is to promote, honor, and preserve the rich legacy of Reggae music, while celebrating the profound influence of African culture and heritage!

We're supported by our **40,000 loyal monthly radio listeners**, and our **500,000+ social media following**, which allowed us to **reach over 10 million accounts over the past 30 days!**

Rastafari JAMS Reggae Radio's Social Reach



500,000+ Total Supporters

40,000 Average Monthly Listeners

91 Countries + 260 cities Worldwide

277,000 Instagram supporters

124,000 Facebook Page supporters

58,000 TikTok supporters

19,000 Twitter supports

16,000 Threads

10,000 Monthly Website Visitors

1,500 Email List Supporters

1300 Facebook Group Members

800 YouTube Subscribers

Rastafari JAMS

We've created a dynamic **global streaming Reggae radio station** and a unique strategic marketing approach to generate sustainable growth for independent Reggae artists and savvy business owners.

Our radio station and social media network captures the attention of an ever-expanding audience, through positive, edutaining, and highly targeted programming that inspires **peace, love, and unity** amongst mankind as well as natural and sustainable living.

We want to inform you that we now have affordable **SPONSORSHIP** opportunities available for brands like yours!

Sponsoring our radio station or one of our radio programs will grant you exposure to a new audience and align your brand with certain causes, values, and beliefs. Instead of just a traditional commercial break, your business is branded within our radio station's programming, providing increased awareness of your brand to our listeners.

By sponsoring, your business will be branded within every hour of 24 hours daily programming, or every time our station plays that particular program or segment.

It's an interactive way to get your business in front of our listeners that doesn't even seem like advertising.

We also promote our sponsors on our social media feeds and stories, which reach hundreds of thousands of our loyal supporters every day. Additionally, we mention our sponsors when we promote the radio station and particular programming or segments.

Plus we include our sponsor's logo and website URL or social media handle on all **Rastafari JAMS Reggae Radio's** digital & print promo material, as well as on our brand's website at RastafariJAMS.com

INTERESTED??? Contact us for more details at

RastaRadio1love@gmail.com

Deliverables: Sponsorship Benefits

Audio

* Audio Commercial Ads will air multiples time, daily for 1 year during Rastafari JAMS Reggae Radio's daily scheduled programming.
We will produce a (:60) or 2 (:30) audio commercial spots

* Sponsor's brand will be mentioned at the start of every hour of radio programming (24/7) as a premium sponsor.

Example: "This hour of Rastafari JAMS Reggae Radio is brought to you by our friends at "sponsor's name here"

* Live sponsor plugs during our daily programming - (:15) messages read **live on-air daily** in an objective style that listeners relate to the sponsor's brand, gain respect, and ultimately connect.

1 monthly pre-recorded radio interview segment featuring sponsor's brand

Deliverables: Sponsorship Benefits

Social Media

- * Multiple posts weekly, promoting sponsor's brand on Rastafari JAMS Reggae Radio socials & stories, tagging sponsor's brand account (ie: Instagram, Facebook, TikTok, YouTube shorts - @RJRRsponsor)
- * Multiple mentions of sponsor's brand name, benefits and website URL, weekly on Rastafari JAMS Reggae Radio's **Instagram, Facebook, TikTok LIVE**
- * 1 monthly live interview segment featuring sponsor's brand on Rastafari JAMS Reggae Radio's Instagram live (**interview will also be posted on our Instagram feed & shared on our stories**)

Deliverables: Sponsorship Benefits

Digital Visibility

- * Sponsor's logo included on all digital and printed promotional materials
(only premium sponsorship)

Our Radio Station's Website: (RastafariJAMS.com)

- * Sponsor's logo & link to sponsor's website added to homepage slideshow
- * Monthly featured article written, promoting sponsor's brand and benefits on Rastafari JAMS Reggae Radio's Blog

Events (only premium sponsorship)

- * Visual banner recognition at in-person or virtual events.
- * Sponsor's logo included on all digital and printed promotional materials

Newsletters

- * Display banners on our weekly and monthly newsletters.



Rastafari JAMS

Rastafari JAMS Reggae Radio's

\$20,000 Premium Annual Sponsorship

Instagram	Facebook	Twitter Threads	TikTok	Radio Station	Website
Multiple Weekly Feed Posts	Multiple Weekly Feed Posts	Daily Tweets	Multiple Weekly Feed Posts	:60 second audio commercial ad or Two :30 second ad	Featured Spot In Homepage Slideshow for 365 days
Daily Stories Posts	Daily Stories Posts	Daily Threads Posts	Daily Stories Posts	Aired several times daily for 365 days	Monthly Blog write up
Reels/Post	Reels/Post			Monthly Interview	Featured in our weekly E-blast
Monthly Live Interview			Monthly Live Brand Feature	Hourly on-air mentions, daily for 365 days	

Visual Banner Recognition At Events Plus In Studio Sponsor's logo included on ALL promotional



Rastafari JAMS

Rastafari JAMS Reggae Radio's \$10,000 Annual Program Sponsorship

Instagram	Facebook	Twitter Threads	TikTok	Radio Station	Website
1 Weekly Feed Posts	1 Weekly Feed Posts	Weekly Tweets	1 Weekly Feed Posts	:30 second audio commercial ad	Featured Spot In Homepage Slideshow for 365 days
Multiple Weekly Stories Posts	Multiple Weekly Stories Posts	Weekly Threads Posts	Multiple Weekly Stories Posts	Aired twice daily for 365 days	Bi-Monthly Blog write up
Reels/Post	Reels/Post			Bi-Monthly Interview	Featured Monthly in our weekly newsletter E-blast
Bi-Monthly Live Interview			Bi-Monthly Live Brand Feature	Daily on-air mentions for 365 days	